

# Top Financial Advisors in Memphis, TN

by [Nina Semczuk](#) August 14, 2025

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## Finding a Top Financial Advisor Firm in Memphis, Tennessee

Finding the best financial advisor in your area is no easy task. That's where SmartAsset comes in. After identifying the largest firms in the Memphis area, we narrowed the field to the top 10 and highlighted what you need to know about each firm. We go over information like each firm's investment minimums, advisory certifications, client bases, investment strategies and more. Use SmartAsset's [free financial advisor matching tool](#) to find advisors who serve your area.

## What We Use in Our Methodology

To find the top financial advisors in Memphis, we first identified all firms registered with the SEC in the city. Next, we filtered out firms that don't offer financial planning services, those that don't serve primarily individual clients and those that have disclosures on their record. The qualifying firms were then ranked according to the following criteria:

- **AUM** - Firms with more total assets under management are ranked higher.
- **Individual Client Count** - Firms who serve more individual clients (as opposed to institutional clients) are ranked higher.
- **Clients Per Advisor** - Firms with a lower ratio of clients per financial advisor are ranked higher.
- **Age of Firm** - Firms that have been in business longer are ranked higher.
- **Fee Structure** - Firms with a [fee-only](#) (as opposed to [fee-based](#)) compensation structure are ranked higher.

All information is obtained through public records and is updated once per year following the firms' filing of their amendment to Form ADV at the end of March. This list may include firms that have a business relationship with SmartAsset, in which SmartAsset is compensated for lead referrals. Such relationships have no impact on our rankings, and firms are included and ranked based strictly on the above criteria. SmartAsset is not a client of the aforementioned firms, and did not receive compensation for including any of the firms on the aforementioned list.

<https://smartasset.com/financial-advisor/memphis-tn-top-financial-advisors#:~:text=Looking%20for%20a%20financial%20advisor%20in%20Memphis?,their%20fees%2C%20services%2C%20investment%20strategies%20and%20more>.